



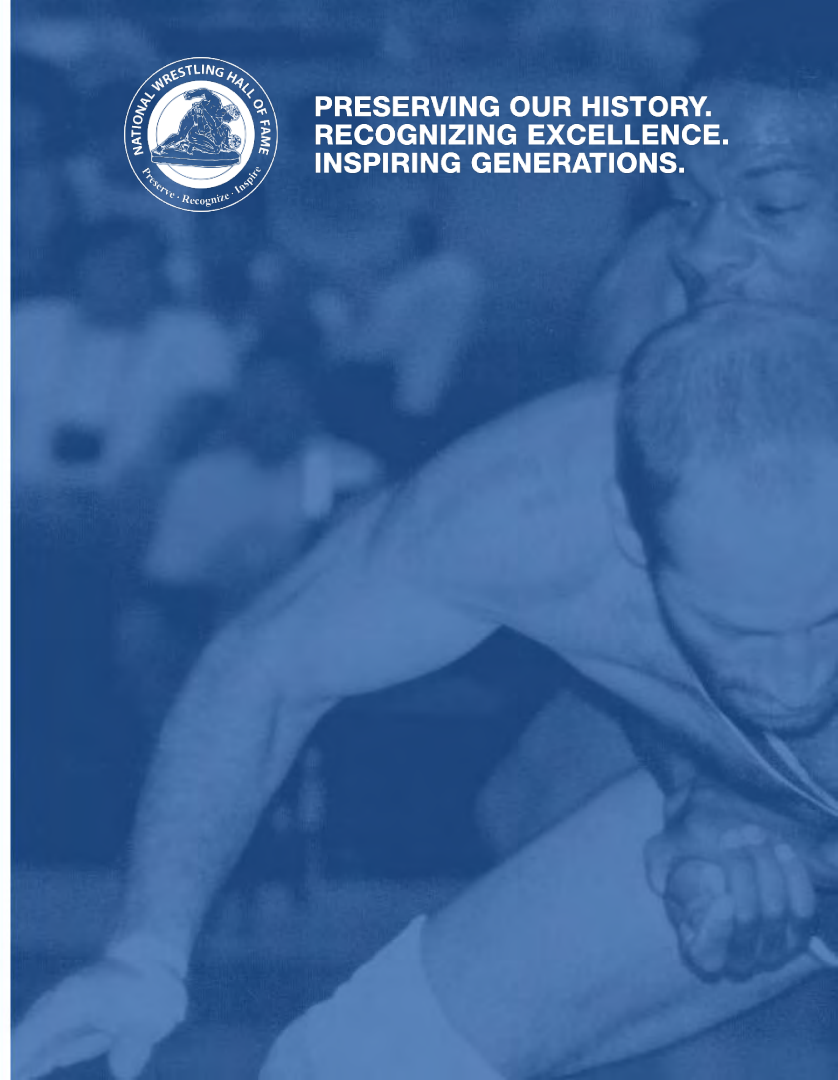
WRESTLING FOR ALL Partners Program

PROPOSAL SPECIFICATIONS

This program is structured to support the strategic priorities of the National Wrestling Hall of Fame over the next four years. The goal of these priorities is to increase interest and participation in the sport of wrestling across all generations, while leveraging the brands of our partnering sponsors, and the National Wrestling Hall of Fame to ensure a future we all envision for the sport.



**PRESERVING OUR HISTORY.
RECOGNIZING EXCELLENCE.
INSPIRING GENERATIONS.**





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PROPOSAL SPECIFICATIONS

We have named this program “*Wrestling For All*” to highlight the diversity and inclusion the sport embodies. The funding goal for the *Wrestling For All* educational outreach initiatives is \$250,000 per-year investment over a four-year period from 2021-2025, for a total of \$1 million.

PROPOSAL SPECIFICATIONS

To achieve the *Wrestling For All* goals, the Hall of Fame is seeking donor and sponsor investments at the level of: \$5,000, \$10,000, \$15,000, \$20,000 or \$25,000 per-year, over the next four years.

This sustained financial commitment will ensure that an additional half a million competitors will become connected to the sponsor, sport, National Wrestling Hall of Fame, in a meaningful way through the following initiatives:



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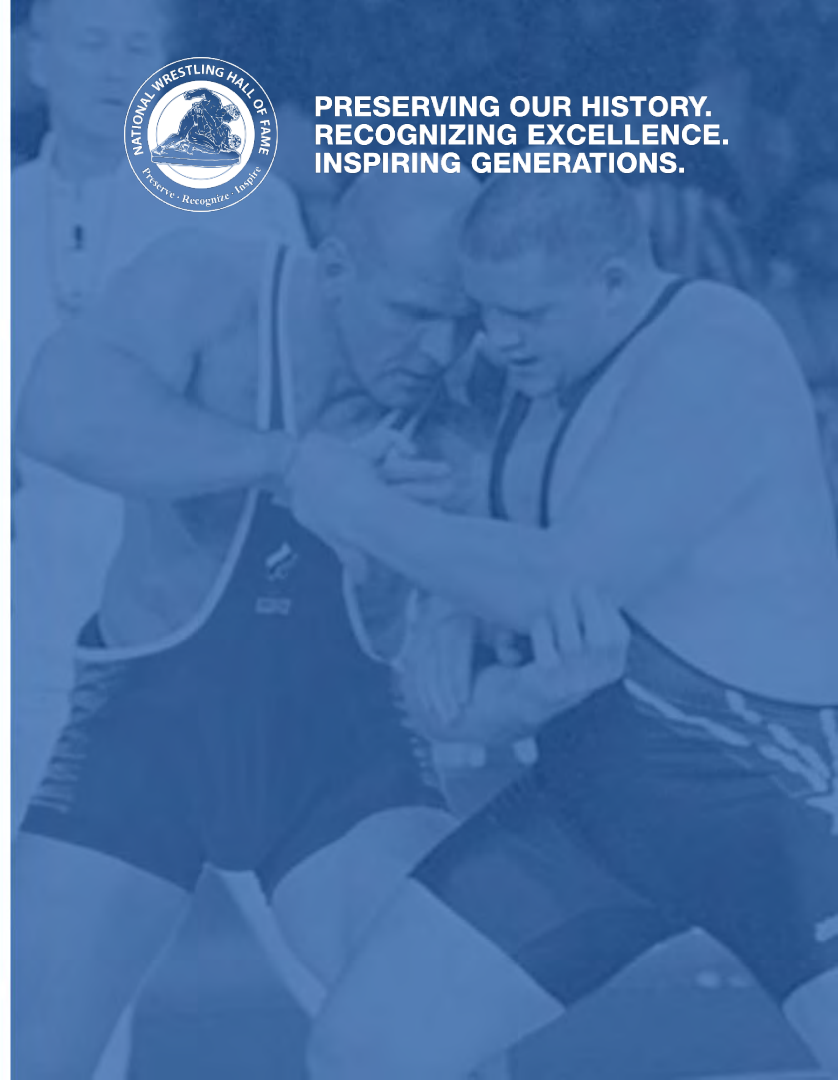
AUGMENTED REALITY

Augmented Reality content applications for mobile devices that will highlight our sport's heritage and be used at our museums, in our educational outreach travel exhibits and at our events across the country.

\$50,000 Annual Investment



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DAN GABLE UNIVERSITY

Dan Gable University youth, coach and parent programming and curriculum created and offered in partnership with USA Wrestling at the National Wrestling Hall of Fame Dan Gable Museum's Dan Gable Learning Center.

\$25,000 Annual Investment

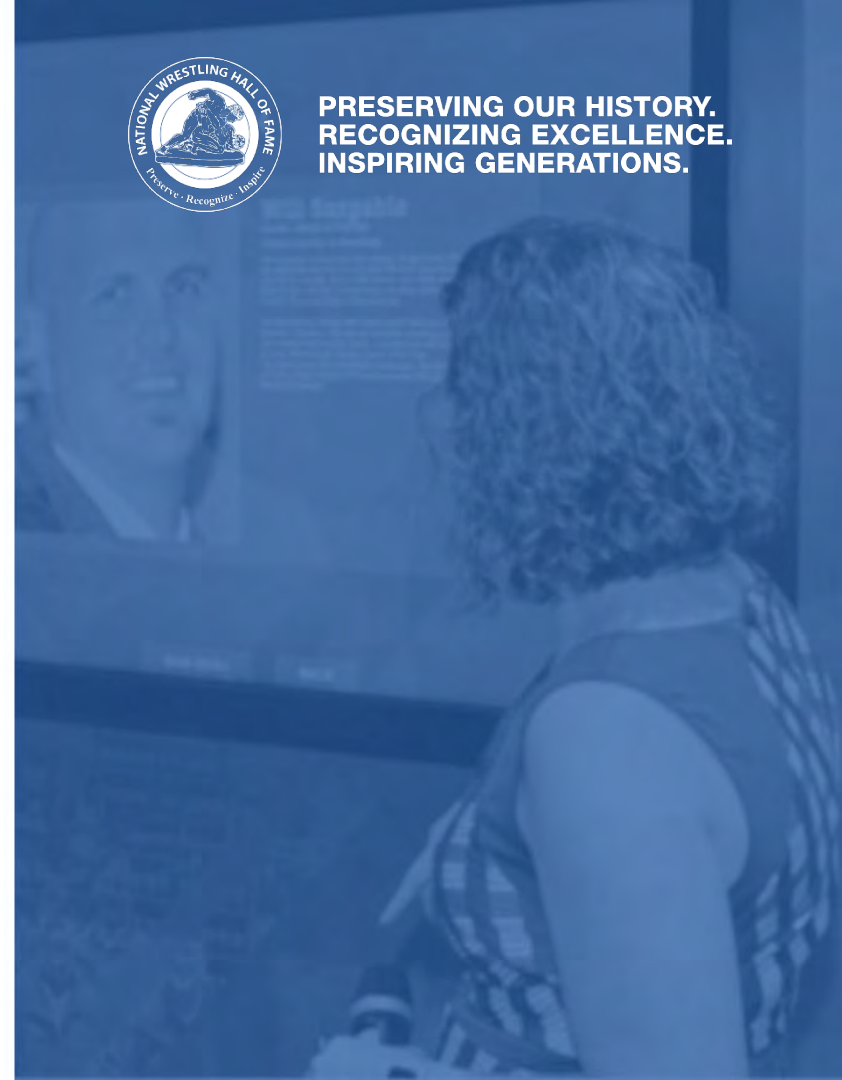
DIGITAL & SOCIAL MEDIA PLATFORMS

Funding of **Digital and Social Media Platforms** at museums in Stillwater, Oklahoma, and Waterloo, Iowa, including producing a series of podcasts, and uploading photographs, stories, data and information. This initiative will increase our digital content while archiving and preserving our sport's most historical data and stories.

\$50,000 Annual Investment



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TRAVEL EXHIBITS

Development of custom **Travel Exhibits** that feature the heritage of wrestling in each state to be displayed at Hall of Fame State Chapter events and at the events of other partner organizations.

\$25,000 Annual Investment



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YOUTH CHALLENGE

Youth Challenge program to be integrated across all *Wrestling For All* platforms that will test the physical and mental attributes necessary to be a good wrestler.

Youth Challenges will be available online, allowing coaches and teachers the ability to administer the tests and record their wrestlers and students results online.

\$25,000 Annual Investment

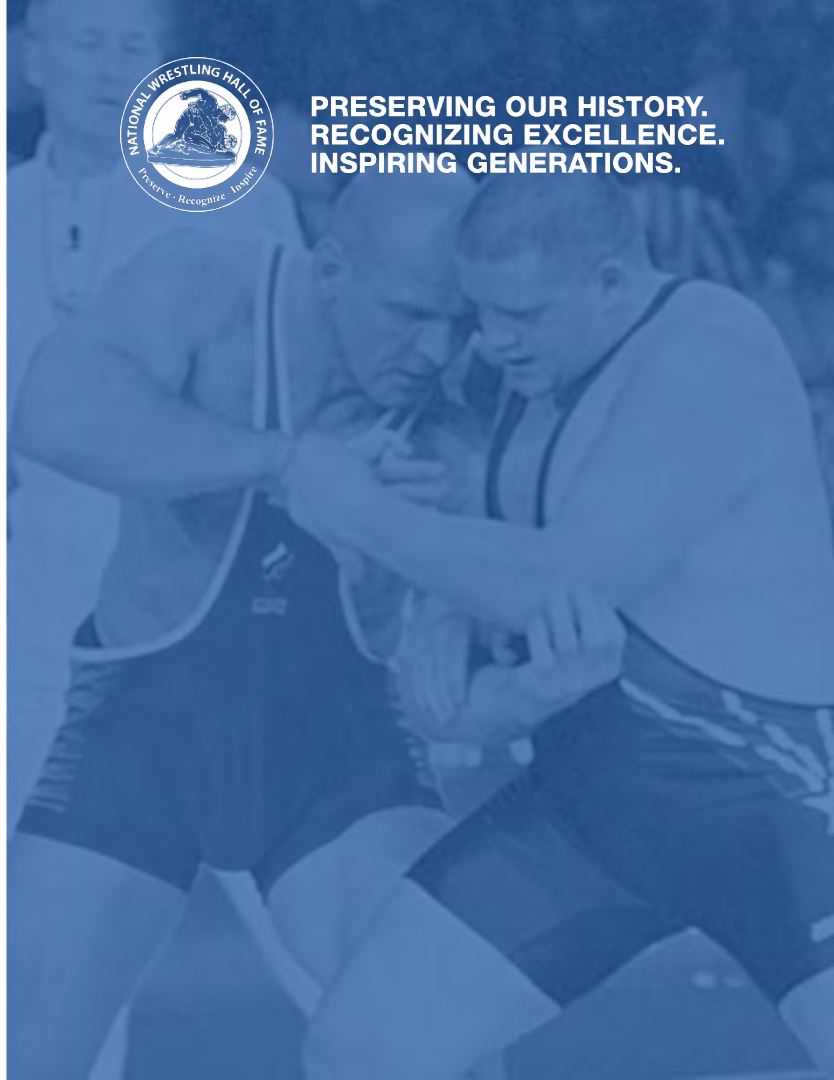
ACADEMIC LESSON PLAN

“Wrestling For All Day” to be scheduled at elementary schools, who will implement a one-day wrestling-focused **Academic Lesson Plan** provided by the Hall of Fame. If requested, the Hall of Fame will help secure speakers or clinicians.

\$15,000 Annual Investment



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ACHIEVEMENT CERTIFICATE

Partner with the National High School Federation and State High School Activity Associations to recognize each state champion with an **Exceptional Achievement Certificate** from the National Wrestling Hall of Fame.

\$15,000 Annual Investment



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*Wrestling For All*NWHOF Tournament

Incorporate a *Wrestling For All*
**Youth Tournament for Boys and
Girls at Disney World in
Orlando, Florida** to engage
youth and encourage fun and
fundamentals.

\$50,000 Annual Investment

Diversity and Inclusion

The National Wrestling Hall of Fame has always advocated that wrestling is a sport for ALL people, regardless of the color of their skin, their ethnic background, their gender or their physical stature, and is committed to a culture of diversity and inclusion with justice, equality and respect for all.

We will regularly share “Sport For All” programming to highlight the diversity of members of our wrestling community, in order to inspire young people's interest and participation in our beloved sport while also working to develop clinics and exhibits.

\$15,000 Annual Investment



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PROGRAM FUNDING

Funding for the *Wrestle For All* program is the responsibility of the National Wrestling Hall of Fame and Dan Gable Museum. For more information contact:

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WRESTLING FOR ALL PARTNERS PROGRAM BENNEFITS

@ \$5,000, \$10,000, \$15,000, \$20,000, \$25,000 ANNUAL INVESTMENT

Each *Wrestling For All* initiative will offer the sponsor a set of fulfillment benefits proportional to their level of sponsorship:

- Name/Logo placement on donor screens at museums and organization's website while also providing social media opportunities @ \$5,000
- Name/Logo placement on select digital screens at museums and on travel exhibit kiosk @ \$10,000
- Name/Logo placement on all (9) WFA initiatives, banners, displays, programs, and collateral materials at recognition or promotional events, including Honors Weekend @ \$15,000
- Sponsor Table at state and national recognition events @ \$20,000
- Opportunity to speak or present awards at recognition events @ \$25,000



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